

Assignment Topics (AGECO 221 – Agricultural Marketing, Trade and Prices)

Sr. No.	Name of student	Assignment Topic
1	Dev Shankar	Concept and Definition of Agricultural Marketing: Scope and Subject Matter.
2	Manoj Kumar	Objectives of Agricultural Marketing: Producers, Consumers, Traders, and Government Perspectives.
3	Pukhraj	Importance of Agricultural Marketing in Economic Development.
4	Vikram Kumar	Types of Utilities Created by Marketing: Form, Place, Time, and Possession
5	Samta	Classification of Markets: On the Basis of Location, Area, Time, Volume, Nature of Transaction, etc.
6	Anju Saini	Perfect vs. Imperfect Markets: Characteristics and Examples.
7	Arvind Jangid	Market Structure: Components and Classification.
8	Nirmala	Components of Market Structure: Concentration, Product Differentiation, Entry Barriers, etc.
9	Tanu Saini	Characteristics of Agricultural Commodities: Seasonality, Perishability, Bulkiness, etc.
10	Suman Bishnoi	Marketing Functions: Primary, Secondary, and Tertiary Functions.
11	Dev Nagal	Assembling, Processing, and Dispersion in Agricultural Marketing.
12	Rahul Kumar	Role of Grading and Standardization in Agricultural Marketing.
13	Manish	Storage and Warehousing: Importance and Functions.
14	Om Prakash	Price Determination and Price Discovery in Agricultural Markets.
15	Priti Patidar	Risk Management in Agricultural Marketing: Types and Strategies.
16	Karan Meena	Financing in Agricultural Marketing: Sources and Importance.
17	Vanshika Patidar	Methods of Selling Agricultural Produce: Auction, Private Negotiation, etc.
18	Deepak Kumar Meena	Marketing Channels for Agricultural Products: Factors Affecting Choice.
19	Jyoti Saini	Role of Middlemen in Agricultural Marketing: Types and Functions.
20	Chintan Kumar	Market Integration: Horizontal, Vertical, and Conglomeration.
21	Mala Ram	Measurement of Marketing Efficiency: Technical and Pricing Efficiency.
22	Vikash Beniwal	Price Spread and Marketing Margins: Concepts and Calculation.
23	Harsh Sukhadiya	Factors Affecting Marketing Costs and Ways to Reduce Them.
24	Champa Ram	Domestic vs. International Trade: Differences and Importance.
25	Chirag Kumar Patel	Terms of Trade in International Trade: Net Barter, Gross Barter, and Income Terms.
26	Mahaveer Kumar	GATT and WTO: Objectives, Principles, and Impact on Agriculture.
27	Naveen Kumawat	TRIPS, TRIMS, and GATS: Implications for Agricultural Trade.
28	Vikram Kumar	Domestic Support in Agriculture: Green Box, Blue Box, and Amber Box Subsidies.
29	Vikas Inania	Cooperative Marketing: Objectives, Structure, and Challenges.
30	Shravan Chand Meena	Role of State Trading Corporation (STC) in Agricultural Marketing.
31	Sachin Kumar Meena	Warehousing in India: Functions of Central and State Warehousing Corporations.
32	Lalit Garasiya	Quality Control in Agricultural Products: AGMARK and Other Standards.
33	Nirmla Kumari Katara	Food Corporation of India (FCI): Objectives and Functions.
34	Umesh Bishnoi	Price Characteristics of Agricultural Products: Farm Harvest Price, Wholesale Price, Retail Price, etc.
35	Ms. Abhilasha Swami	Agricultural Price Policy: Objectives, Need, and Fixation of Prices.

1. Prepare an assignment as given topic
2. Total marks of an assignment: 10
3. Last date of assignment submission: 15/03/2025